

ET Markets

Hope Greed Fear Panic

Beating Volatility

WWW.ETMARKETS.COM MUMBAI, TUESDAY, 25 NOVEMBER 2025

SMART INVESTING
RBI Plays Onshore & Offshore For Re to Have a Good Day

SEASON TO SHOP Spending surges 19.6% in October; Mid-tier cities show fastest growth; Sequential spending flat; New card additions fall as pvt banks target high-value clients

India Spends Big with Credit Cards in Ecomm, Fest Tango

Saloni Shukla

Card Count

ADDITIONS

New credit card issuances fell sharply in October to **6.27 lakh**, down from **10.76 lakh** in September

TOP ISSUERS

Sep to Oct: MoM comparison	HDFC Bank	SBI Card
2.58 lakh	1.73 lakh	1.27 lakh
1.44 lakh	1.27 lakh	(26% decline)
(44% decline)		
ICICI Bank	1.06 lakh	79,842
1.92 lakh	1.04 lakh	(25% decline)
(46% decline)		

on-month decline, adding 1.44 lakh cards in October compared with 2.58 lakh in September, taking its total base to 2.54 crore.

SBI Card, the second largest, added 1.27 lakh cards, down 26% from the 1.73 lakh added in September, with its total card base now at 2.16 crore. ICICI Bank added 1.04 lakh cards, a 46% sequential decline from 1.92 lakh in September, bringing

its tally to 1.84 crore. Axis Bank added 79,842 cards in October, down 25% month-on-month, with its total rising to 1.55 crore.

Data from CRIF shows new credit card originations have fallen 42% over eight quarters—from 76 lakh in Q2 FY24 to 44 lakhs in Q2 FY26—highlighting a calibrated slowdown

in acquisition.

The report noted that private banks have deepened their dominance, expanding their market share from 70.8% to 77.7%, while the share of other lenders has declined from 29.2% to 22.3%, reflecting tighter risk filters and a focus on higher-quality customers.

New cards issued remained metro-centric, with private banks consolidating their share as they target higher-value customers, CRIF said in the report. "Asset quality pressures persist, with portfolio-at-risk in the 31-180-day bucket at 4.1%. New-to-credit share has remained stable, pointing to a maturing customer base. The overall trend signals a strategic shift toward driving higher spends from existing customers while pursuing measured growth amid elevated delinquency concerns."

According to a report by Bernstein, private banks lead credit card issuance in India, with eight of the top 10 issuers being private banks. The credit card market in India is quite consolidated, with the top four banks accounting for approximately 71% of all credit cards outstanding, around 77% of transaction volumes and about 75% of transaction value.



ATTRACTIVE VALUATIONS

'IT Counters' Weak Show Could be a Silver Lining'

Our Bureau

Mumbai: It may be time now to turn positive on the Indian IT services sector, said Motilal Oswal Financial. According to the brokerage, the underperformance of IT stocks has made their valuations more attractive, while the inflection point in spending on Generative AI services may still be a few quarters away.

"We believe that the past 1-year and 3-year periods of underperformance offer attractive valuations to start increasing portfolio weight in Indian IT names selectively and gradually," said Motilal Oswal in a client note.

The brokerage said Indian IT services' share in Nifty companies' profits has been stable at 15% for the past four years, while its weight in the benchmark index is now at a decadal low of 10% (from 19% in December 2021).

"Indian markets have bounced back despite one of the heavyweight sectors (Indian IT services) underperforming in the past 12 months," it said. In the past year, the Nifty IT index has been down 15.3%, while the benchmark Nifty is up 7.2%. Motilal Oswal Financial said the wait for the emergence of a new AI services cycle could be in its final legs.

NOVEMBER 1-15 TELECOM, OIL & GAS AMONG TOP BUYS

FPIs Keep Selling IT Stocks, Also Healthcare & Consumer Services

Ruchita Sonawane

Mumbai: Information Technology continued to bear the brunt of foreign selling as overseas investors sold shares worth ₹4,873 crore in the first half of November after selling ₹2,194 crore in October. The sector has witnessed foreign selling for the fourth consecutive month, and foreign investors have dumped shares worth over ₹70,000 crore between January and October.

"Historically, when the IT sector has underperformed, the valuations in the sector have come off; however, this time the valuations continue to be relatively high despite weak earnings," said Siddarth Bhamre, head of research, Asit C Mehta Intermediates. "This is prompting foreign funds to move out of the sector."

While the valuations in the IT sector could be a factor in the foreign sell-off, the global outperformance of AI companies could also have dimmed the outlook on the sector, said analysts.

"Generally, the AI-based companies are massively outperforming, while the major Indian listed IT companies have little, if any, exposure to AI and are largely into services, which are likely to be replaced by AI," said U R Bhat, co-founder & director, Alphaniti. "This could be why they are reducing holdings in the sector."

Overseas investors sold shares worth ₹21,021 crore across 16 sectors in the first half of the month, as per NSDL data. In

NIFTY INDIA DEFENCE INDEX ENDS 2.5% LOWER

HAL Skids After Tejas Crash; Analysts Expect Limited Hit

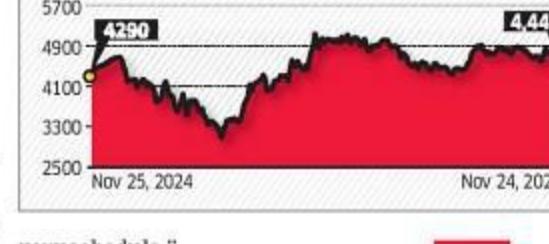
Stock falls 3.4%, and may face near-term pressure; negative sentiment could slow down export talks

Our Bureau

Mumbai: Shares of Hindustan Aeronautics extended losses on Monday as sentiment soured after an Indian Air Force Tejas aircraft, developed by the company, met with an accident during an aerial show in Dubai.

The stock ended at ₹4,440.9, down 3.4% over Friday, when the stock had declined 2.6% after the incident. Monday's fall was the largest decline in HAL since May 20 this year. Analysts said the impact of the crash on HAL's will likely be limited.

"While the stock has already seen a



very schedule."

The Nifty India Defence index also fell on Monday, ending 2.5% lower.

Krishna Doshi, defence analyst, Ashiha Institutional Research, said while the operational impact on the company will be limited, the stock may face near-term pressure, and export negotiations could slow down due to negative sentiment.

Shares of HAL have declined 7.8% and 11.2% in the 1-month and 6-month periods, respectively. Its benchmark, the Nifty India Defence index, is down 3.3% and 6.4% in the same periods.

"HAL shares were already under strain as the company missed delivery timelines for its Tejas Mark-1 aircraft, with little visibility of improvement in the coming months," said Doshi.

She said the stock now trades at 29 times FY27 earnings, below other defence peers.

"Given HAL's strong order book and its monopoly in India's aircraft space, long-term investors could view the current correction as a buying opportunity for a 2-3 year horizon," she said.

Flow Gauge

NET INFLOWS

Sector	Nov 1-15 2025	Oct 2025	Jan to Oct '25
Telecommunication	9,413	2160	33,662
Oil, Gas & Consumable Fuels	2,992	9129	-1,094
Others	1,446	1398	17,777
Capital Goods	788	682	-2,510
Realty	236	-806	-10,885

NET OUTFLOWS

Sector	Nov 1-15 2025	Oct 2025	Jan to Oct '25
Information Technology	-4,873	-2,194	-70,030
Consumer Services	-2,918	-3,462	-15,871
Healthcare	-2,526	-3,104	-20,190
Power	-2,512	965	-21,154
Fast Moving Con Goods	-2,042	-4,259	-26,178

Source: NSDL

the first 15 days of the month, consumer services and healthcare saw selling worth ₹2,918 crore and ₹2,526 crore, respectively. Global investors offloaded shares worth over ₹3,000 crore in the two sectors in October.

"Foreign investors are anticipating the outcome on the US-India trade deal soon but are disappointed with delays," said Bhat. "This drives them to lighten their holdings across sectors."

"FPIs remain cautious on India as markets remain expensive and they have opportunities to invest in other cheaper markets in Asia," said Bhamre. "There is also a shift in asset class as debt and gold are more attractive when interest rates are expected to decline globally."

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BASIC SERVICES ACCOUNTS

Sebi Plans to Tweak Demat Rules Also

Our Bureau

A Clear Framework

SEBI HAS proposed excluding delisted securities and zero-coupon, zero-principal (ZCP) bonds from portfolio value calculations for determining BSA eligibility

BSDA HOLDERS do not pay annual maintenance charges if their holdings are valued up to ₹4 lakh

SEBI SAID delisted securities should be treated like suspended securities

dered at their purchase price for determining the BSA eligibility. However, these bonds are fundamentally distinct from conventional securities held in a demat account, as they are non-transferable, non-tradable and do not provide any monetary return or redemption value to the holder. Their economic value is closer to a social contribution or donation made by the investor rather than an investment asset capable of appreciation, liquidation or portfolio enhancement.

"Since BSA eligibility is intended to be determined on the basis of the realisable value of an investor's holdings, considering value of ZCPs in the value of holding for determining BSA eligibility may artificially inflate the portfolio value and make the investor ineligible for BSA," Sebi said.

D-Street Diary

Adani Commodities Sells AWL Agri Shares

MUMBAI Promoter Adani Commodities sold shares of AWL Agri Business worth ₹1,085.8 crore in a bulk deal on NSE on Monday. The promoter sold 3.9 crore shares at ₹275.1 apiece, offloading 3% of the company's total equity. Shares of AWL Agri gained 1.2% to close at ₹277.5.

Fractal, Sahajanand, Amagi Media Get IPO Nods

MUMBAI Fractal Analytics along with Sahajanand Medical Technologies, and Amagi Media Labs received approval from Sebi for their proposed IPOs. AI solutions provider Fractal Analytics will be the first AI company to list in India. The company's ₹4,900 crore IPO comprised a fresh issue of ₹1,279.3 crore and an offer for sale of ₹3,620.7 crore. Amagi Media Labs' IPO consists of a fresh issue of ₹1,020 crore and an offer for sale of 3.4 crore shares. Sahajanand Medical Technologies's IPO comprises solely an offer for sale of 2.76 crore shares.

— Our Bureau

ETPrime

Indiabulls' troubles

Allegations of evergreening, round-tripping, siphoning of funds and share manipulation involving Indiabulls Housing Finance and its former promoter Sameer Gehlaut have resurfaced after the Supreme Court pulled up CBI and Sebi for their inaction. The court has asked top agencies to jointly review findings, potentially via an SIT. ED reports detail complex loan routing, links with key borrowers, stock manipulation, and overseas fund transfers. Earlier probes stalled after FIRs were quashed, but the SC's latest directive may revive the case. *N Sundaresha Subramanian* reports.

Enfield playbook
India's motorcycle makers are reviving Europe's fading bike brands, following the Royal Enfield playbook that transformed a dying British marque into a global success. Eicher's turnaround of Enfield has inspired TVS and Bajaj to pursue legacy names like Norton and KTM, betting on nostalgia, engineering upgrades and global repositioning. While TVS rebuilds Norton from scratch and Bajaj deepens its control of KTM, past failures such as Classic Legends show heritage alone isn't enough. *Rajiv Ghosh and Nirmal John* write.

'Indian Economy at the Gates of a Virtuous Cycle'

► On Smart Investing

Navi Mumbai Municipal Corporation		
Public Health Engineering Department		
Tender Notice No. NMNC/ACE (Civil)/38/2025-26		
Sr. No.	Name of Work	Estimated Cost (Rs.)
1	(96397) Replacing old and damaged sewer line from Balaji Temple to NMNC Toilet and behind surrounding area of NMNC Brahmagiri Toilet in Nerul Ward, Nerul.	Rs.1,07,99,972/-
2	(96396) Replacing old and damaged sewer line from Saraswati Sadan (Plot No. 211) to Bapu Chhaya Apartment (Plot No. 185, 188) and Raju Maharaj Smruti to Kirti Apartment, Ganesh Apartment (Plot No. 68) to Sai Krishna Kunj Apartment (Plot No. 62) of Sec 23, Juinagar, Nerul.	Rs.73,72,033/-